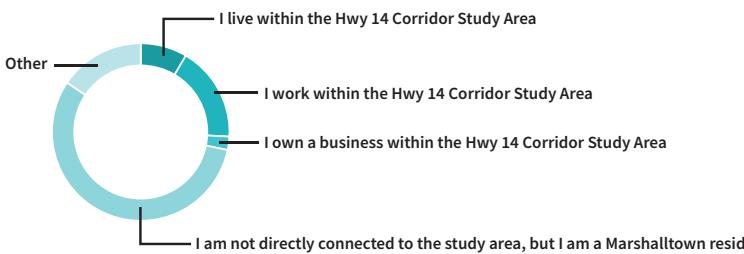


COMMUNITY SURVEY RESULTS

580 TOTAL RESPONSES

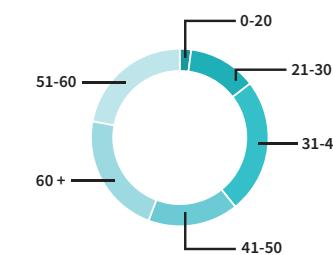
Which Best Describes You?

- I live within the Hwy 14 Corridor Study Area
- I work within the Hwy 14 Corridor Study Area
- I own a business within the Hwy 14 Corridor Study Area
- I am not directly connected to the study area, but I am a Marshalltown resident
- Other



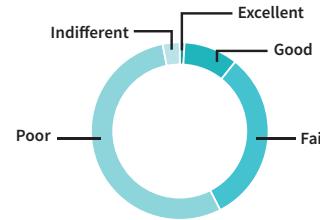
What Is Your Age?

- 0-20
- 21-30
- 31-40
- 41-50
- 51-60
- 60 +



How Would You Rate the Arrival Experience From the North End of Town?

- Excellent
- Good
- Fair
- Poor
- Indifferent



What Attributes Do You Like the Most About the Corridor Today?

- Nothing
- I like all its current qualities
- Arrival experience
- Destinations along the corridor
- Sense of safety on the street
- Ability to bike
- Landscaping
- Sidewalks and pedestrian amenities
- Availability of on-street parking
- Width of the drive lanes

What Attributes Do You Like the Least About the Corridor Today?

- Nothing
- I like all its current qualities
- Arrival experience
- Destinations along the corridor
- Sense of safety on the street
- Ability to bike
- Landscaping
- Sidewalks and pedestrian amenities
- Availability of on-street parking
- Width of the drive lanes

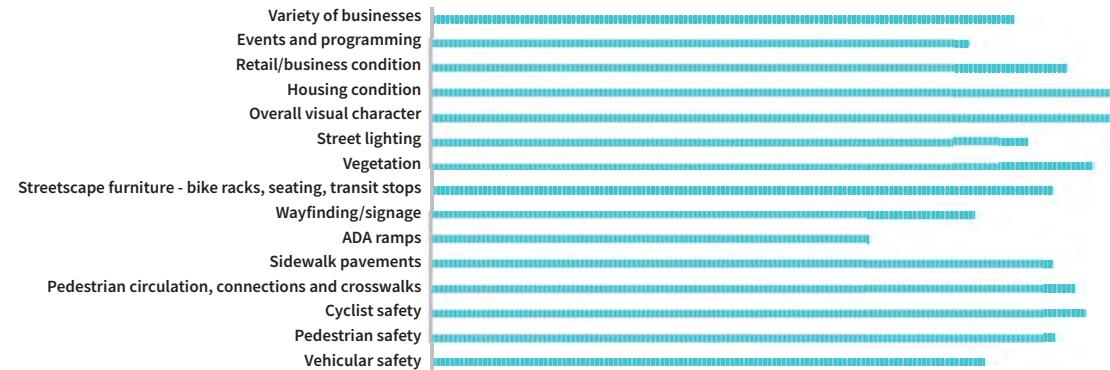
Please Rate Your Level of Concern For the Following:

- Not attractive
- Narrow sidewalks
- One-way traffic/circulation
- Lack of lighting
- Lack of landscaping
- Lack of on-street parking
- Lack of destinations along the corridor
- Safety for pedestrians
- Safety for cyclists
- Safety for vehicle travel
- Speed of vehicles

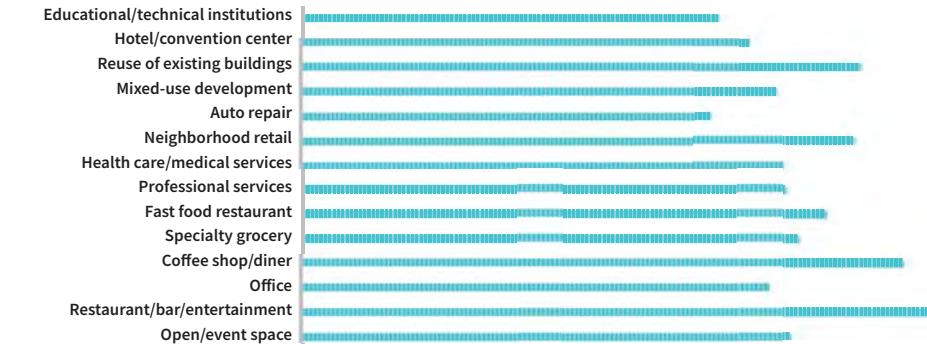
Please Rate the Importance of the Following Goals for the Corridor Study:

- Incorporating innovative environmental design strategies
- Creating incentives for private investment
- Developing architectural design standards or particular style
- Improve land-use compatibility
- Increase economic vitality for existing and future businesses
- Increase pedestrian walkability
- Design a safe corridor for all users
- Create an active and attractive public space

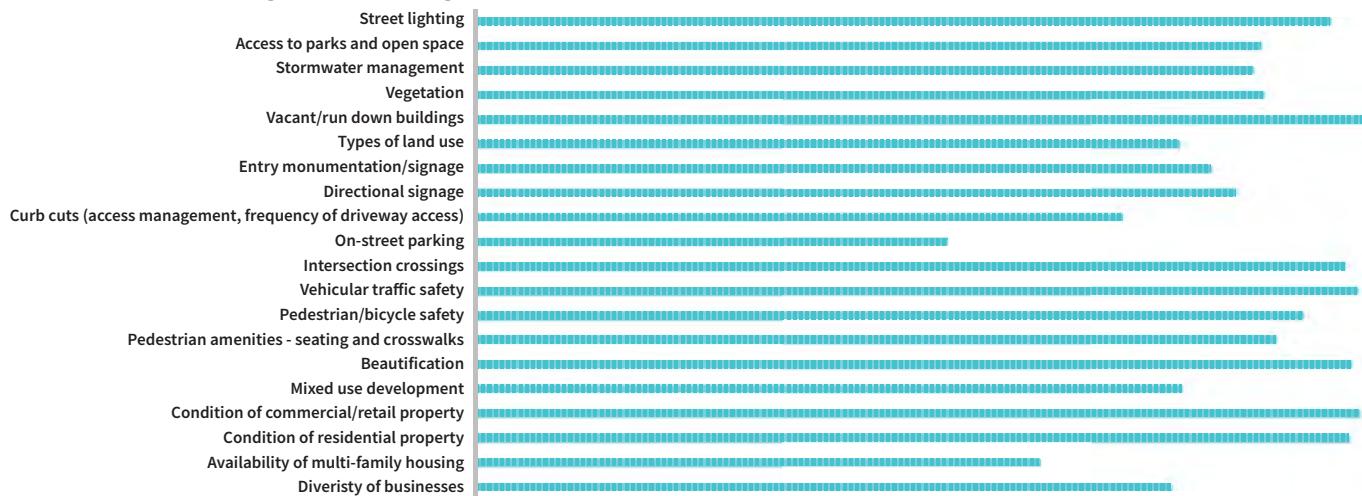
Please Rate the Current Condition of the Following Attributes of the Corridor:



What Businesses/opportunities Would You Like to See More of?



Please Rate the Importance of Addressing the Following:



Which Focus Area Should Be the Highest Priority?

