

# MARSHALLTOWN

— I O W A —

Joel Greer, Mayor  
Joe Gaa, City Administrator  
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**TO:** Mayor and City Council  
**FROM:** Joe Gaa, City Administrator  
**DATE:** October 5, 2023  
**RE:** Set Public Hearings for Amendments to Urban Renewal Areas #3 and #4

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**Strategic Plan:**

- Strategy 1: Expand and improve development in the community.
- Strategy 2: Enhance Marshalltown's public image.
- Strategy 3: Continually improve and sustain the City's infrastructure, organization, and services.
- Strategy 4: Partner with citizens, for-profit, non-profit, and others to improve quality of life.

**Plan Objective:** #4- Proactively prepare for development of all types

**Recommendation:** Set Public Hearing on Urban Renewal Plan Amendments for Urban Renewal Areas #3 and #4.

**Budget Impact:** All allocations will come from TIF funds.

**Description/Background:** In order to continue utilizing TIF funds for the purpose of economic development, amendments are needed to Urban Renewal Areas #3 and #4. Amendments to Urban Renewal Area #3 relate to the Chamber agreement for economic development, legal expenses, and administrative oversight. Amendments to Urban Renewal Area #4 relate to the Marshalltown Central Business District agreement, Façade and Code Grant Programs, legal expenses, and administrative oversight. The timeline for these amendments and related activities is as follows:

- October 9<sup>th</sup>- Set hearing for urban renewal plan amendments #3 and #4 for 11/13
- October 23<sup>rd</sup>- Set public hearing on Chamber Economic Development Agreement for 11/13  
Set public hearing on MCBBD Operations Agreement for 11/13  
Set public hearing on MCBBD Façade/Code Grants Agreement for 11/13
- November 13<sup>th</sup>- Hold all public hearings
- November 27<sup>th</sup>- Approve TIF certification

**CITY COUNCIL**

Al Hoop, Gabriel Isom, Barry Kell, Mike Ladehoff,  
Greg Nichols, Jeff Schneider, Gary Thompson

