

# MARSHALLTOWN

— I O W A —

Joel Greer, Mayor  
Joe Gaa, City Administrator  
24 North Center Street  
Marshalltown, IA 50158  
PH 641.754.5701 | FX 641.754.5717

---

**TO:** Mayor and City Council  
**FROM:** Joe Gaa, City Administrator  
**DATE:** November 9, 2023  
**RE:** Discussion Items on November 13, 2023

---

**Strategic Plan:**

- Strategy 1: Expand and improve development in the community.
- Strategy 2: Enhance Marshalltown's public image.
- Strategy 3: Continually improve and sustain the City's infrastructure, organization, and services.
- Strategy 4: Partner with citizens, for-profit, non-profit, and others to improve quality of life.

**Description/Background:** There are two discussion items on the November 13, 2023 City Council Agenda.

1. Local Option Sales Tax (LOST) Renewal Election- The current LOST expires on June 30, 2025. In order to continue to collect the LOST past that time, a special election is required. The City Council is required to provide the County Auditor a notice of special election no later than 84 days ahead of the next special election date. If the plan is to have the vote on March 5, 2024, then a resolution setting the special election is required no later than December 11, 2023. During discussion the City Administrator will provide some commentary on the current and projected uses of LOST. The Council will need to discuss allocation percentages as this will be required in the ballot language that is required by the end of December. If directed by the Council, a resolution would be brought forward on November 27, 2023.
2. While not a direct City government issue, the status of the Marshalltown Mall has become a significant community concern. John Hall has been working with affected business owners and will provide a short update to the Council.

**CITY COUNCIL**

Al Hoop, Gabriel Isom, Barry Kell, Mike Ladehoff,  
Greg Nichols, Jeff Schneider, Gary Thompson

