

MARSHALLTOWN

— I O W A —

Joel Greer, Mayor
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TO: Mayor Greer and City Council
FROM: Jessica Kinser, City Administrator
DATE: October 20, 2022
RE: FY24 Incentive Grant Funding

Policy Issue: City must follow Chapter 403 for the use of TIF

<input checked="" type="checkbox"/> Goal 1: Expand and improve development	<input type="checkbox"/> Goal 3: Continually improve the City's organization & services
<input type="checkbox"/> Goal 2: Enhance Marshalltown's public image	<input type="checkbox"/> Goal 4: Partner with others to improve quality of life

Specific Objective/Action: Objective 1: Support the MCBBD and development in Downtown

Recommendation: To move forward with the process of setting and holding a public hearing

Budget Impact: \$50,000 in TIF

Description/Background: The City partners with the Marshalltown Central Business District (MCBD) to administer the Incentive Grant Program for properties in the MCBBD boundaries. The grants include support for façade improvements and code compliance items. This program has been in place for a number of years and has helped many property owners move forward with projects that improve the downtown. For the current fiscal year, the City is putting \$50,000 in tax increment financing into this program. As a reminder, MCBBD administers this program, ensures project compliance, but does not actually receive any of the funds. The City handles all payments directly to the building owners on a reimbursement basis.

The City has utilized tax increment financing (TIF) for this funding in the past, which is why the request has to be approved by Council in November of the prior fiscal year. If the Council would like to proceed with this (which is recommended), a public hearing will need to be set on a development agreement at the November 14th meeting, with the public hearing to occur on the November 28th meeting, along with the approval of the FY24 TIF certification to the County.

CITY COUNCIL

Al Hoop, Gabriel Isom, Barry Kell, Mike Ladehoff,
Jeff Schneider, Gary Thompson, Dex Walker

