



MCBD 2022 YEAR END SUMMARY

Creating a buzz in 2022 and looking forward to the great things to come in 2023

EVENTS



STORYBOOK WALK

20 business and 36 families participated



BEE RIDICULOUS

A day full of activities along Main St & Live After 5 performances into the evening.



HAUNT THE BLOCK

40+ business participating

DOWNTOWN REVITALIZATION EFFORTS



ZAMORA'S

Finished phase 1 work with 2020 Main Street Iowa Challenge Grant funding



HOPKINS

Began work with 2021 Main Street Iowa Challenge Grant funding

11

Storefronts will be revitalized with the Downtown Revitalization Grant in 2023

MAIN STREET AMERICA VISIT



MARSHALLTOWN -RESILIENT & READY!

We have support and resources!

Expert advice and experience with access to training workshops, architectural & design guidance, business support, and other technical assistance opportunities.

PROJECTS



FLOWER BASKETS

Hung from June – October with the help of our amazing **40+ volunteers**



MILITARY BANNERS

Partnered with Veteran's Affairs & hung **124 banners** throughout Marshalltown



CLEAN UP EVNETS

Hosted **spring event** with **95+ volunteers**.
Fall event coming soon!

COMING SOON!



ADOPT A BERM

Coming this spring. Please contact us if interested in participating!

NEW WREATHS

Partnered with the MHS class of '81 and '82 to raise funds for new wreaths in our downtown. They will be hung this winter!

